



GemA

The Gemmological
Association of
Great Britain

Gem-A Conference 2024

Become a Sponsor



November 2nd – 3rd, 2024

[etc.venues](https://etc.venues.com) County Hall, London

Contents

- 3** Introduction
- 4** About the Conference
- 6** Venue Overview
- 8** Gold Sponsorship
- 9** Silver Sponsorship
- 10** Bronze Sponsorship
- 11** Graduation Venue Details
- 12** Awards & Graduation Sponsorships
- 13** Sponsorship Application Form

If you are interested in becoming a sponsor, please fill out the sponsorship form in the back of this brochure and return it to:

Tom Kelman, tomkelman@gem-a.com, Chief Operating Officer, Gem-A, 21 Ely Place, London EC1N 6TD

If you have any questions about the conference or our range of sponsorship packages, please call +44 (0)20 7404 3334

Each year in London, Gem-A hosts the **world's most prestigious** gemmological conference

This year, we will bring together a range of globally-renowned speakers and international delegates that meet to discuss a variety of important issues within the gem and jewellery trade.

We are a charitable organisation and our conference is made possible by our generous sponsors who help us to keep delegate fees low and therefore accessible to all. We would love for you to be a sponsor of the Gem-A Conference this year.

With our international audience of gemmology students and professionals, as well as key players in the gem and jewellery trade, sponsoring our conference will give you optimal visibility and reach worldwide.

There are four packages for sponsors, details of which are enclosed in this brochure. On behalf of Gem-A, I very much hope that you will consider sponsoring our conference.

I look forward to hearing from you soon.

Richard Drucker

Richard Drucker, Gem-A President
board@gem-a.com

About the **Conference &** **Sponsorship Opportunities**

 November 2nd & 3rd 2024  etc.venues County Hall, London

10

International
speakers this year

225+

Delegate
Spaces

20k

Social Media
Followers

2.1k

Global
Members

Sponsoring the Gem-A Conference 2024 is a great opportunity to reach a wide audience of engaged, global members, aspiring gemmologists and experienced professionals by appearing in our publications.

Gems&Jewellery and The Journal of Gemmology are circulated to all Gem-A members. More than 2,100 professionals across the globe subscribe to the print edition. Gems&Jewellery, our quarterly member's magazine, is distributed to key institutions across the UK, and our in-house teaching facilities at Gem-A London.

The Journal of Gemmology is also available to direct subscribers at various libraries, universities, institutions and publishing agencies. It is indexed by many important scholarly databases, including Clarivate Analytics' (formerly Thomson Reuters/ISI) Web of Science.

More than 1,500 Gem-A students around the world also have access to the online version of both publications through Gem-A's online education website.

Gems & Jewellery

Summer 2023 / Volume 32 / No. 2



THE LOCALITIES ISSUE

AFRICAN GEM
COMMUNITY ROUND TABLE

SILICOSIS IN BAHIA, BRAZIL

BLUE JOHN
FROM DERBYSHIRE

TASMANIAN K



SPECIAL
CAREERS
EDITION

DIAMOND
INNOVATION

BRINGS TO
MEMBER

AVSTER

Domeii

Chinese Synthetic Diamonds

...es for Artificial Pearls

CASTEL

About the Venue

The Gem-A Conference will return to etc.venues County Hall for the fifth year in 2024.

etc.venues County Hall is situated on the South Bank, with stunning views of the river. It has an enviable location next to the London Eye and opposite the Houses of Parliament and Big Ben, and has a range of hotel and transport options close by.

The venue opened in January 2017 after a multi-million pound investment restoring original parquet floors and art deco windows. It features 43,000 sq ft of event space and is equipped with high spec A/V and WiFi connectivity, making this iconic building an exceptional venue for the Gem-A Conference 2024.

etc.Venues County Hall,
Belvedere Rd,
London SE1 7PB



Waterloo Station (5 mins walk) and Victoria Station (10 mins walk)





Gold Sponsor

£7,500



Media Coverage

- One full page advertisement in The Journal of Gemmology and two full page advertisements (appearing over two issues in 2025) in Gems&Jewellery, worth £3,600 (left-hand-page pricing).
- Social media coverage across Gem-A Facebook, Instagram, WeChat, LinkedIn and Twitter.
- Mentions as Gold Sponsor in Gem-A press releases and in published reports of the conference in The Journal of Gemmology and Gems&Jewellery.



Brand Exposure

- A table at the conference venue to display promotional material, worth £250.
- Your logo will be displayed in conference literature including the conference brochure, conference page of the Gem-A website, at the venue, on the holding slide in between presentations and on all Gem-A promotional materials related to the conference (distributed at international tradeshows).
- The opportunity to place your promotional material in the conference delegate packs.
- Acknowledgement as Gold Sponsor of the conference by the President during opening and closing speeches.

Additional Benefits

Three places at the conference including networking meet and greet, worth £1,140

Corporate Membership starting 2025 for one year, worth £295

Silver Sponsor

£3,000



Media Coverage

- One full page advertisement in Gems&Jewellery (2025 issue), worth £1,200 (left-hand-page pricing).
- Social media coverage across Gem-A Facebook, Instagram, WeChat, LinkedIn and Twitter.
- Mentions as Silver Sponsor in Gem-A press releases and in published reports of the conference in The Journal of Gemmology and Gems&Jewellery.



Brand Exposure

- A table at the conference venue to display promotional material, worth £250.
- Your logo will be displayed in conference literature including the conference brochure, conference page of the Gem-A website, at the venue, on the holding slide in between presentations and on all Gem-A promotional materials related to the conference (distributed at international tradeshows).
- The opportunity to place your promotional material in the conference delegate packs.
- Acknowledgement as Silver Sponsor of the conference by the President during opening and closing speeches.

Additional Benefits

Two places at the conference, worth £760

Corporate Membership starting 2025 for one year, worth £295

Bronze Sponsor

£1,500



Media Coverage

- One half page advertisement in Gems&Jewellery (2025 issue), worth £800 (left-hand-page pricing).
- Social media coverage across Gem-A Facebook, Instagram, WeChat, LinkedIn and Twitter.
- Mentions as a Bronze Sponsor in Gem-A press releases and in published reports of the conference in The Journal of Gemmology and Gems&Jewellery.



Brand Exposure

- Your logo will be displayed in conference literature including the conference brochure, conference page of the Gem-A website, at the venue, on the holding slide in between presentations and on all Gem-A promotional materials related to the conference (distributed at international tradeshows).
- The opportunity to place your promotional material in the conference delegate packs.
- Acknowledgement as Bronze Sponsor of the conference by the President during opening and closing speeches.

Additional Benefits

One place at the conference, worth £380

The Graduation Ceremony & Presentation of Awards

A stone's throw away from St Paul's Cathedral, the magnificent Goldsmiths' Hall, is one of London's hidden treasures. This year, it plays host to the Gem-A Graduation Ceremony and Presentation of Awards.

The home of The Worshipful Company of Goldsmiths, one of the Twelve Great Livery Companies of the City of London. Today Goldsmiths' Hall and its grand historic rooms make the perfect backdrop for all kinds of awe-inspiring events and occasions.

The Livery Hall with Corinthian columns has a richly decorated moulded ceiling in gold leaf. Impressive stained glass windows, four breathtaking English glass chandeliers and an abundance of grandeur makes it a perfect backdrop for an exceptional event.

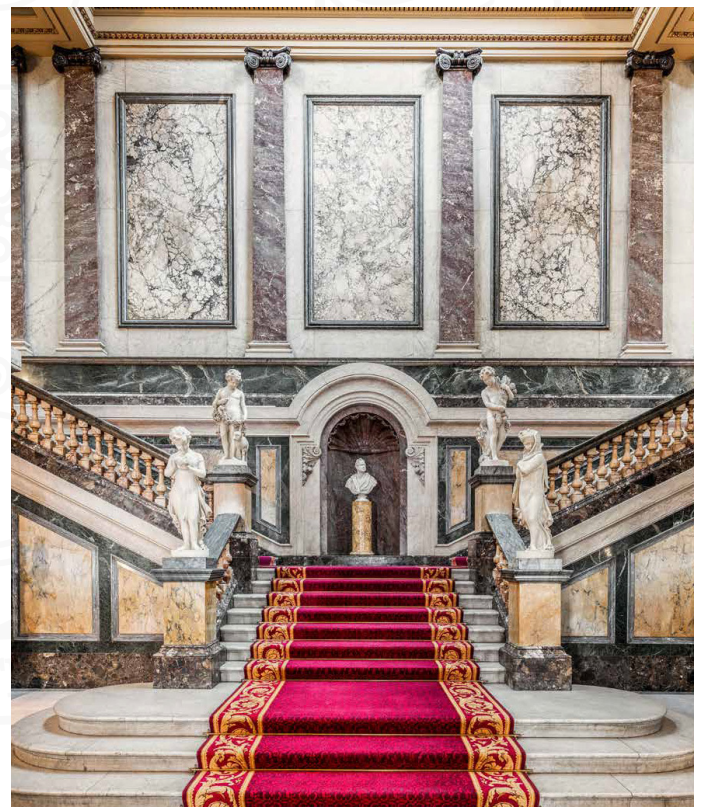
The Goldsmiths' Company gained official recognition in 1327, when it was granted a Royal Charter by Edward III, yet goldsmiths have been an important part of London life since Roman times.

The Company's mission was to promote and regulate its trade, support communities through charitable giving, and train the next generation of goldsmiths. These ambitions still drive it today.

The first Goldsmiths' Hall, purchased in 1339, was a simple merchant's house, surrounded by goldsmithing workshops. It was the first of three Halls to stand in the same location. The 17th century Hall (the work of Nicholas Stone and Inigo Jones) was devastated by the Great Fire of

London, but remained until the early 19th century, when it was replaced by the magnificent third Hall.

This is the current Goldsmiths' Hall, designed by Philip Hardwick and opened in 1835. It is one of the few historic building in the area to have survived the second 'great fire of London' – the Blitz. Goldsmiths' Hall has housed the London Assay Office since 1478 and is the origin of the term 'hallmark'. Endurance and industry lie at the heart of its story.



Diamond Sponsor of the Graduation Ceremony

£8,000

The **Gem-A Graduation Ceremony and Presentation of Awards**, to be held this year at Goldsmith's Hall, will draw together graduates from around the world to receive their Diplomas. We look forward to welcoming up to 300 guests and graduates to the Graduation Ceremony taking place in the evening of the 4 November 2024. This is a **prime opportunity** to engage with the next generation of gemmologists and a direct way to introduce them to your brand.



Media Coverage

- One full page advertisement in The Journal of Gemmology and four full page advertisements in Gems&Jewellery (2025 issues), worth £6,000 (left-hand-page pricing)
- Social media coverage across Gem-A Facebook, Instagram, WeChat, LinkedIn and Twitter.
- Mentions as Diamond Sponsor of the Graduation Ceremony in Gem-A press releases and in published reports of the conference in The Journal of Gemmology and Gems&Jewellery



Brand Exposure

- Your logo will be displayed in the Graduation brochure, on the Gem-A website, Graduation booking site and at the venue on the holding slide in between presentations and on all Gem-A promotional materials related to the Gem-A Graduation.
- Promotional material and giveaways: option for sponsor to provide giveaways such as water, notebooks or promotional material on the night.
- Opportunity to address the graduates during the Graduation Ceremony – approx. 10 mins

Additional Benefits: Corporate Membership starting 2025 for one year, worth £295

Gem-A Conference 2024

Sponsorship Application Form

I/We would like to support the Gem-A Conference at the following level (please tick appropriate box):

Gold Sponsor Silver Sponsor Bronze Sponsor

Name (as it should appear in publicity) _____

Address _____

_____ Post Code _____

Telephone _____ Email Address _____

Signature _____ Date ____/____/____

Payment Information

Payment by bank transfer

(Bank charges must be included)

Sort Code: 20-37-83

Account number: 90360929

IBAN: GB51BUKB20378390360929

SWIFT: BUKGB22

Payment by cheque

Cheques must be drawn on a British Bank and be made payable in British Pounds Sterling to The Gemmological Association of Great Britain.

Payment via Credit/Debit Card

(Visa or MasterCard only)

Please call Gem-A on +44 (0) 2074043334 to pay by card. Please do not communicate your card details to us in writing.

Please send your completed form to tomkelman@gem-a.com or post to: Gem-A, 21 Ely Place, London EC1N 6TD.

Privacy statement: Gem-A is a data controller and will collect and process the data on this form to provide you with the service you requested. Gem-A shares your personal data with its subsidiaries and other third parties to fulfil its legal, public or contractual obligations. Gem-A retains your personal data for as long as is necessary for the relevant purpose. If you want to know more about how Gem-A will use your information please take a look at our privacy policy: www.gem-a.com/privacypolicy

Please note: Promotional materials should be no larger than A4 size (except where specified). 300 copies should be delivered to the Gem-A offices by Monday 21st October. Bulkier items may have to be distributed to delegates separately.

Gem-A reserves the right to turn down sponsorship offers if it feels that the business of the potential sponsor is in competition with Gem-A or is any way not in tune with the aims and ethos of Gem-A.