



GemA

The Gemmological
Association of
Great Britain

2025 ADVERTISEMENT ORDER FORM

Please complete all relevant sections of the form below. Please send the completed form to advertising@gem-a.com, or post to 21 Ely Place, EC1N 6TD.

Your company details

Company Name _____
Main Contact Name _____ Email _____
Telephone _____ Invoice to _____
Company Address _____
Town/City _____ County/State _____
Postcode/Zip code _____ Country _____

Your agreement

Advertising in: (please tick box as appropriate) **Gems&Jewellery** **The Journal of Gemmology**

Volume and issues _____ Agreed instalment rate £ _____

Advertisement type _____ Rate total £ _____

Artwork deadline _____ *N.B. Values to be paid in pounds sterling*

Conditions of booking

1. All advertisements are accepted subject to approval of copy and to space being available. They must comply with the British Code of Advertising Practice.
2. Advertisements are accepted on the express understanding that the advertiser warrants that the advertisement does not contravene any of the provisions of the Trade Descriptions Act 1968.
3. The publisher reserves the right to omit or suspend an advertisement at any time without assigning a reason for so doing; in this connection no claim on the part of any advertiser or advertising agent for damages or breach of contract shall arise.
4. Where copy or artwork do not reach the publisher by the copy date, the publisher reserves the right to repeat the last advertisement of the nearest size.
5. Copy and artwork are, in all cases, subject to the publisher's approval.
6. No guarantee can be given for the insertion of an advertisement in any specified position unless an additional premium is paid. However, the advertiser's wishes will be observed wherever possible.
7. Cancellation or suspension of orders cannot be accepted unless instructions are received by the 20th of the second month preceding the date on which the advertisement was to have appeared. Cancellation after this date will be subject to a cancellation fee of not less than 50% of the cost of the space.
8. The publisher accepts no liability for any loss or damage caused by an error of inaccuracy in the printing of any advertising and reserve the right to amend or omit without prior notice to the advertiser.
9. When submitting finished copy, the advertiser agrees to comply with all technical requirements supplied by the publisher. The publisher does not accept liability for published material which has not been supplied in the required format.
10. Payment is due as detailed in the payment terms of the invoice.

Privacy statement: Gem-A is a data controller and will collect and process the data on this form to provide you with the service you requested. Gem-A shares your personal data with its subsidiaries and other third parties to fulfil its legal, public or contractual obligations. Gem-A retains your personal data for as long as is necessary for the relevant purpose. If you want to know more about how Gem-A will use your information please take a look at our privacy policy: www.gem-a.com/privacypolicy.

Declaration

I have read and agreed to the above conditions. I confirm that I am authorised to sign this contract and that the above details are correct.

Name (in block capitals) _____

Position _____ Date _____ Signed _____

Gems&Jewellery



The Journal of Gemmology