



GemA

The Gemmological
Association of
Great Britain

Gem-A Conference 2025

Sponsorship Opportunities

1st – 2nd November 2025 Leonardo Royal Hotel St Paul's, London



For further details please contact our sales team on
+44 (0) 20 7880 7662 or email gem-asponsorship@redactive.co.uk

redactive

Each year in London, Gem-A hosts the **world's most prestigious** gemmological conference

Gem-A's annual conference in London is a highlight of the year for the gemmological community with its globally renowned speakers, international delegates and unparalleled networking opportunities. The history and prestige of Gem-A, coupled with an exceptional venue in Central London, makes this one of the must-attend events of the gemmological calendar.

We would love for you to be a sponsor of the Gem-A Conference this year. With our international audience of gemmology professionals and students, as well as key players in the gem and jewellery trade, supporting our conference will give you optimal visibility and reach world-wide.

There are five packages for sponsors, details of which are enclosed in this brochure. On behalf of Gem-A, I very much hope that you will consider supporting our conference.

I look forward to hearing from you soon.

Best wishes,

Cath Hill

Cath Hill, Chief Executive Officer
The Gemmological Association of Great Britain

About the Conference & Sponsorship Opportunities

 1st – 2nd November 2025  Leonardo Royal Hotel St Paul's, London

10

International
speakers this year

225+

Delegate
Spaces

50k

Social Media
Followers

30k

Global
Community

Sponsoring the Gem-A Conference 2025 is a great opportunity to reach a wide audience of engaged, global members, aspiring gemmologists and experienced professionals by appearing in our publications.

Gem-A produces two magazines four times a year.

Gems&Jewellery is a digital magazine that is available to our members, including Gem-A students around the world.

The Journal of Gemmology is available digitally to our students but also as a print edition that is distributed to more than 2,100 professionals across the globe. It is available at various libraries, universities, institutions, and publishing agencies and it is indexed by many important scholarly databases.

Why Become a Conference Sponsor ?

Aligning your brand with the Gem-A Conference offers a unique opportunity to position your organisation at the heart of the global gemmological community. As the flagship event in our industry, the conference is known for its thought leadership, innovation, and prestige.

By sponsoring, you will gain:

- Direct access to an influential audience of decision-makers and thought leaders.
- A platform to showcase your products and services to a discerning and engaged network.
- Opportunities to develop strategic relationships and foster meaningful business growth.
- Enhanced brand visibility, credibility, and recognition within a prestigious, international context.



Sponsorship Packages

NEW FOR
2025

PLATINUM SPONSOR – £8,250

- One full page advertisement in *The Journal of Gemmology*
- Two full page advertisements in *Gems&Jewellery*
- One full page advertisement in the Conference Brochure
- Social media coverage across Facebook, Instagram, LinkedIn, WeChat & X
- Mentions in Gem-A press releases and published conference reports
- Acknowledgement by the President or CEO during opening and closing speeches
- Opportunity to include your promotional material in delegate packs
- Logo featured in all event literature, website, and on-site materials
- Exhibition table (2mx2m with tablecloth & 2x chairs)
- Three conference delegate places

GOLD SPONSOR – £7,500

- One full page advertisement in *The Journal of Gemmology*
- Two full page advertisements in *Gems&Jewellery*
- Social media coverage across Facebook, Instagram, LinkedIn, WeChat & X
- Mentions in Gem-A press releases and published conference reports
- Acknowledgement by the President or CEO during opening and closing speeches
- Opportunity to include your promotional material in delegate packs
- Logo featured in all event literature, website, and on-site materials
- Exhibition table (2mx2m with tablecloth & 2x chairs)
- Three conference delegate places
- Corporate Membership for 2026

Sponsorship Packages

SILVER SPONSOR – £3,800

- One full-page advert in *Gems&Jewellery*
- Social media coverage across Facebook, Instagram, LinkedIn, WeChat & X
- Mentions in Gem-A press releases and published conference reports
- Acknowledgement by the President or CEO during opening and closing speeches
- Opportunity to include your promotional material in delegate packs
- Logo featured in all event literature, website and on-site materials
- Exhibition table (2mx2m with tablecloth & x 2x chairs)
- Two conference delegate places
- Corporate Membership for 2026

BRONZE SPONSOR – £2,250

- One half-page advert in *Gems&Jewellery*
- Social media coverage across Facebook, Instagram, LinkedIn, WeChat & X
- Acknowledgement by the President or CEO during opening and closing speeches
- Opportunity to include your promotional material in delegate packs
- Logo featured in all event literature, website and on-site materials
- Exhibition table (2mx2m with tablecloth & 2x chairs)
- One conference delegate place
- Corporate Membership for 2026

Sponsorship Packages

CONFERENCE SUPPORTER – £1,550

NEW FOR
2025

- One half-page advert in *Gems&Jewellery*
- Social media coverage across Facebook, Instagram, LinkedIn, WeChat & X
- Opportunity to include your promotional material in delegate packs
- Logo featured in all event literature and materials
- One conference delegate place
- Corporate Membership for 2026

CONFERENCE BROCHURE



NEW FOR
2025

Enhance your sponsorship package and increase exposure to the conference delegates with an advert in the conference brochure.

- Full page £750
- Half Page £450

The Graduation Ceremony & Presentation of Awards

The Gem-A Graduation Ceremony and Presentation of Awards, to be held this year at Leonardo Royal Hotel St Paul's, will draw together graduates from around the world to receive their Diplomas. We look forward to welcoming up to 300 guests and graduates to the Graduation Ceremony taking place in the evening of the 3rd November 2025. This is a prime opportunity to engage with the next generation of gemmologists and a direct way to

 3rd November 2025  Leonardo Royal Hotel St Paul's, London

DIAMOND SPONSOR – £8,000

- One full page advertisement in *The Journal of Gemmology*
- Four full page advertisements in *Gems&Jewellery*
- Social media coverage across Gem-A Facebook, Instagram, WeChat, LinkedIn and X.
- Mentions as Diamond Sponsor of the Graduation Ceremony in Gem-A press releases and in published reports of the conference in *The Journal of Gemmology* and *Gems&Jewellery*
- Your logo will be displayed in the Graduation brochure, on the Gem-A website, Graduation booking site and at the venue on the holding slide in between presentations and on all Gem-A promotional materials related to the Gem-A Graduation.
- Opportunity to address the graduates during the Graduation Ceremony – approx. 10 mins
- Corporate Membership for one year – 2026